

# Voter Engagement

## Creative Ways to Engage Voters



Washington Low Income Housing Alliance Voter Engagement Project

### Need Ideas for Voter Engagement Events?

Is your nonprofit ready to start taking action in empowering community members to vote? Below are some ideas for your organization.

#### 1. Voter Registration and Engagement

- Register new voters
- Update voter registrations
- Educate community members about their voting rights
- Support the Housing Alliance's door knocking efforts at one or more residential properties

#### 2. Pledge-to-vote Postcard Campaign

Securing pledge-to-vote cards from housing community members who are registered to vote, in order to demonstrate to elected officials that these communities are engaged and care about the issues, particularly policy decisions impacting housing and homelessness.

#### 3. Get Out the Vote (GOTV)

GOTV engages newly registered voters to follow through and mail in their ballots.

#### Reminders

- Send out emails and mail postcards to your lists reminding them to vote before the deadline.
- Post reminder signs in conspicuous locations.

#### Events

- **Ballot parties:** these events make voting a social affair. Attendees have an opportunity to mix and mingle, toast as they vote, and wear stickers or t-shirts proclaiming they voted.

For more information on permissible voter registration efforts for your organization, contact The Housing Alliance or check out these online resources:

[www.nonprofitvote.org](http://www.nonprofitvote.org) and [www.bolderadvocacy.org](http://www.bolderadvocacy.org).

To learn how your organization can register people to vote, contact:

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