



WASHINGTON LOW INCOME
Housing Alliance

Housing and Homelessness Advocacy Day February 1, 2018 Schedule

Advocacy Day Program at United Churches of Olympia

- 8:00-8:45am Check-in and Registration (Chapel); coffee & snacks available (Social Hall)
- 8:45-9:20am Morning Call to Action (Sanctuary); late check-in continues (Foyer)
Chief Seattle Club—Honoring the land and Nisqually people
Liz Trautman, Housing Alliance board president
Representative Nicole Macri, 43rd District
Michele Thomas, Housing Alliance Director of Policy & Advocacy
- 9:30-10:00am Legislative District Group Meetings
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| Districts 2, 19, 20, 22, 23, 24, 25, 26, 31, 35
(Sanctuary) | Districts 3, 4, 6, 7, 8, 9, 12, 13, 14, 15, 16, 27,
28 (Fireside Room) |
| Districts 11, 30, 33, 34, 47 (Purple Room) | Districts 10, 29, 40, 42 (Chapel) |
| Districts 1, 5, 32, 41, 45, 48 (Room 106) | Districts 17, 18, 36, 37, 49 (Social Hall) |
| Districts 21, 38, 39, 44, 46 (Blue Room) | District 43 (n/a—meeting with legislators) |
- 10:15-11:15am Morning Workshops
See reverse for workshop descriptions and locations
- 2:00-3:25pm After Advocacy Day Drop-in Session (Social Hall)

Advocacy Day Activities at the Capitol Campus

- 10:00am-3:00pm Meetings with Legislators, O'Brien (JLOB), Cherberg (JAC), Newhouse (INB), and Legislative Building (LEG)
Scheduled in advance; see poster on the wall. Note on the back of this sheet.
- 11:35am-12:15pm Rally For Homes! (Legislative Building, North Steps)
Chief Seattle Club Drummers
Lisa Striedinger, Resident Action Project Steering Committee
Housing Champions from the WA State Legislature
- 12:30-1:30pm Lunches for Pre-registered Advocates (Winged Victory monument)
Lunches for groups with conflicting meetings reserved at United Churches after 1:30pm.
- 1:30-3:30pm Debrief Station (back at United Churches, Chapel)
Stop by for information, a snack, and to share how your meetings went!

Advocacy Day Workshops

Advocacy Basics (Social Hall)

Join Nancy Amidei of the Civic Engagement Project and Jon and Kelly Penfold of the Alpha Team for an engaging look at how to be an effective advocate.

Making the Ask: Tips for an Effective Lobbying Meeting (Fireside Room)

Get tips on how to effectively communicate affordable housing policy priorities to lawmakers. Learn how to make the most of your advocacy day meetings whether you are meeting with democrats, republicans, seasoned champions, new freshmen, or legislative staff. This session will be a great place for both new advocates to learn and for experienced advocates to think about new ways to approach advocacy meetings.

Using Social Media for Advocacy (Room 106)

Reiny Cohen of the Housing Alliance and Sara Wamsley of Housing Development Consortium host a training session on the fundamentals of social media as an advocacy tool for affordable housing and homelessness issues. This session will focus mainly on the use of social media through organizational accounts, and address the recent changes in the Facebook algorithm, but individual advocates will also come away with tips on how to tell their story in 280 characters or less. We will cover the use of apps like Twitter, Facebook, and Instagram to help you be an online advocacy star.

Housing Advocacy in Action – LIVE! (Sanctuary)

Get up-to-the-minute updates on the progress of housing and homelessness bills, the state budget process, and all things Olympia, straight from the well-informed perspectives of the Housing Alliance’s Michele Thomas and Nick Federici.

After Advocacy Day Drop-in—2:00pm-3:25pm (Social Hall)

Drop-in after or in between lawmaker meetings to meet organizers from across the state to network and talk about strategies to build local power with people traditionally left out of the political process.

My Legislator Meetings

District #

District lead name:

Legislator name:	Time:	Location:	Notes: