



# 23<sup>rd</sup> Annual Conference on Ending Homelessness

## **Session Proposal Form** **Due by 5PM February 12** **Submit to [kevin@wliha.org](mailto:kevin@wliha.org)**

Please complete all parts of this form. Only complete proposals will be considered. If you are having trouble with the form, please contact Kevin Solarte at [kevin@wliha.org](mailto:kevin@wliha.org) or 206-442-9455 ext. 212.

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*\*select the text in the grey boxes and type or paste your responses. Cut and paste is preferred as form fields are not spellchecked.*

### **1. Contact information**

Submitter Name: Erin Murphy

Email: [emurphy@ywcaworks.org](mailto:emurphy@ywcaworks.org)

Phone: 206 461 4425

Organization affiliation (if any): YWCA Seattle I King I Snohomish

Address: 1118 5<sup>th</sup> Ave, Seattle, WA 98101

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### **2. Session information**

*Title of presentation (exactly as you would like it printed in conference program)*

Social Media and Homelessness Advocacy: A Practical How to for All Levels

*Who is this session primarily designed for?*

General public/advocates

While the most likely to benefit from this session are non-profit communication professionals, it can appeal to a very broad audience as well since we will be tailoring to multiple levels.

*Who else would benefit from this session?*

- ☒ Individuals experiencing homelessness
- ☒ Front line service providers
- ☒ Homelessness program managers
- ☒ Housing providers/developers
- ☒ Executive directors
- ☒ Members of faith communities
- ☒ Nonprofit board members
- ☒ Students
- ☐ General public/advocates
- ☐ Government employees

☐ Other Please describe

*Length*

- ☒ 75 minutes  
☐ 90 minutes  
☐ Either

*Format*

- ☐ Panel  
☐ Single presenter  
☐ Moderated debate  
☒ Interactive/hands on  
☐ Other

*Focus area*

- ☐ Housing Development & Management  
☐ Research & Data  
☒ Communications  
☐ Effective Service Strategies  
☐ Recovery and Consumer Choice  
☐ Integrated Healthcare  
☐ Families and Youth  
☐ Funding Solutions  
☒ Advocacy and Policy  
☐ Forging New Partnerships  
☐ Serving Special Populations  
☐ Other creative & unique approaches to ending homelessness  
☐ Other Please describe
- 

**3. Presenter details**

*Lead presenter:*

Organizational affiliation (if any): Erin Murphy/YWCA

Phone: 206 461 4425

Email: emurphy@ywcaworks.org

Address: 1118 5<sup>th</sup> Ave, Seattle, WA 98101

Bio: Erin Murphy is the Director of Community Engagement at the YWCA Seattle I King I Snohomish and leads the YWCA's Firesteel advocacy network. Erin manages all Firesteel website content including the blog and has 5+ years experience in digital storytelling for non-profits and international development organizations.

*Additional presenter 1:*

Organizational affiliation (if any): Denise Miller, Firesteel Advocacy Coordinator

Phone: 206 461 4464

Email: dmiller@ywcaworks.org

Address: 1118 5<sup>th</sup> Ave, Seattle, WA 98101

Bio: Denise is the Firesteel Advocacy Coordinator and the Executive Director of ChangeStream Media, a nonprofit organization whose mission is to educate, inspire and improve the social welfare of disadvantaged communities worldwide through digital media. Denise has 5+ years of experience in both journalism and digital media.

*Additional presenter 2:*

Organizational affiliation (if any): Daniel Weisbeck, YWCA Interactive Designer and Marketing Manager

Phone: 206 490 4341

Email: [dweisbeck@ywcaworks.org](mailto:dweisbeck@ywcaworks.org)

Address: 1118 5<sup>th</sup> Ave, Seattle, WA 98101

Bio: Dan Weisbeck is the Interactive Designer and Marketing Manager for the YWCA Seattle I King I Snohomish. His background in civic engagement and advocacy includes strong social media skills, with experience in both politics and non-profits.

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#### **4. Session description**

*Session mission statement (Upon completion of the session what should participants have learned/gained?)*

Upon completion of this session, participants will come away with the following:

- 1) Tangible social media skills, tailored to the participants' level of experience
- 2) Exposure to new ways of advocating via social media

*Concise description of session (exactly as you would like it to appear in the program)*

Want to further develop your social media skills so you can engage others in housing advocacy? Join us for a collaborative session in which we'll talk practical how to's and digital trends. Whether you are a novice or an expert, there's something for you as we tailor the workshop to fit your interests.

*Session outline. Please include the length and focus of each section of the session and a timeslot for questions and answers or discussion.*

- I. Welcome and introduction of facilitators and goals (5 min)
- II. Identify expertise levels (101, 201, 301) (5 min)
- III. Break out into the appropriate group, with each group assigned a facilitator. Collect questions and areas of interest from participants (10 min)
- IV. Each facilitator addresses individual group interests, with a laptop/phone to demonstrate in each group (50 min)
- V. Come back together and wrap up (5 min)

Note: We received overall good reviews last year for our social media workshop but the one critique was that some people did not feel they learned anything as it must have been below their level of expertise. In order to address this, we plan to offer a flexible and tailored session so novice to expert can feel that there is something for them.

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#### **5. Equipment**

*Please describe audio/visual equipment you require (laptop, microphone, projector) projector, screen, mics (if necessary), internet,*



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### **1. Contact information**

Submitter Name: Greg Winter

Email: [greg\\_winter@whatcomhsc.org](mailto:greg_winter@whatcomhsc.org)

Phone: 360-220-3788

Organization affiliation (if any): Opportunity Council

Address: 1111 Cornwall Ave, Bellingham, WA 98225

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### **2. Session information**

*Title of presentation (exactly as you would like it printed in conference program)*

Local Housing Trust Fund as Part of Your 10-year Plan to End Homelessness: The Bellingham Case Study

*Who is this session primarily designed for?*

Housing providers/developers

*Who else would benefit from this session?*

- ☐ Individuals experiencing homelessness
- ☐ Front line service providers
- ☒ Homelessness program managers
- ☐ Housing providers/developers
- ☒ Executive directors
- ☒ Members of faith communities
- ☒ Nonprofit board members
- ☐ Students
- ☒ General public/advocates
- ☒ Government employees
- ☒ Other Elected officials

*Length*

- ☐ 75 minutes  
☒ 90 minutes  
☐ Either

- ☐ Single presenter  
☐ Moderated debate  
☐ Interactive/hands on  
☒ Other We have invited Connie Brown from Tacoma to be the moderator; however we have not yet confirmed her participation.

*Format*

- ☒ Panel

*Focus area*

- ☒ Housing Development & Management  
☐ Research & Data  
☐ Communications  
☐ Effective Service Strategies  
☐ Recovery and Consumer Choice  
☐ Integrated Healthcare  
☐ Families and Youth  
☐ Funding Solutions  
☒ Advocacy and Policy  
☐ Forging New Partnerships  
☐ Serving Special Populations  
☒ Other creative & unique approaches to ending homelessness  
☐ Other Please describe
- 

**3. Presenter details**

*Lead presenter:*

Organizational affiliation (if any): Opportunity Council

Phone: 360-220-3788

Email: greg\_winter@whatcomhsc.org

Address: 1111 Cornwall Ave, Bellingham, WA 98225

Bio: Greg Winter is Director of the Whatcom Homeless Service Center at the Opportunity Council, and Chair of the Whatcom County Coalition to End Homelessness. He is also president of the research firm, Cornerstone Strategies. He recently co-chaired the 2012 campaign that established the Bellingham Housing Levy.

*Additional presenter 1:*

Organizational affiliation (if any): Center for Community Change

Phone: (503) 308-0067

Email: manderson@communitychange.org

Address: Housing Trust Fund Project, 3909 SE 51st Ave, Portland, OR 97206

Bio: Michael Anderson is an affordable housing organizer for the Center for Community Change Housing Trust Fund Project. Based in Portland, OR, Michael provides technical assistance and support to state and local coalitions working to

establish and strengthen housing trust funds that dedicate public revenue to creating and preserving affordable housing for people with the lowest incomes. Michael's focus is effective communication strategies for advancing affordable housing public policy.

*Additional presenter 2:*

Organizational affiliation (if any): Mercy Housing Northwest

Phone: 206.838.5700 ext. 17

Email: [brumpf@mercyhousing.org](mailto:brumpf@mercyhousing.org)

Address: 2505 Third Avenue, Suit 204, Seattle, WA 98121

Bio: Bill Rumpf, President of Mercy Housing Northwest, oversees development, resident services and fundraising. Mercy Housing owns 2,300 affordable rental apartments in Washington and Idaho. Bill served for 10 years as Deputy Director for Seattle's Office of Housing. He was involved in design and passage of two housing levies in Seattle.

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#### **4. Session description**

*Session mission statement (Upon completion of the session what should participants have learned/gained?)*

Participants will learn:

1. The varieties of local housing trust funds that exist in the U.S.
2. Key issues in selecting the programs and income levels to be served by a housing levy.
3. How to set the stage for undertaking a housing levy.
4. Types of groundwork to assess whether a levy could be passed in your area.
5. Understanding of the Bellingham campaign's organization and assets that helped pass Bellingham's 2012 housing levy.

*Concise description of session (exactly as you would like it to appear in the program)*  
Voters' passage of the 2012 Bellingham Housing Levy is used as case study to illustrate how smaller communities can add significant new affordable housing resources toward ending homelessness. It's not just a Seattle thing! Panelists will also describe the versatility of local housing trust funds; practical and legal considerations.

*Session outline. Please include the length and focus of each section of the session and a timeslot for questions and answers or discussion.*

Presentation Outline

1. The Housing Trust Fund Movement is catching on – Michael Anderson (20 minutes)
  - a. What's going on around the nation to create dedicated, locally controlled revenue to create affordable housing and reduce homelessness?
  - b. Varied and versatile: local housing trust funds rely on a variety of revenue sources, have different focus populations, and geographic coverage.
  - c. You don't have to go it alone – learning from each other and technical assistance that's available.
2. The legal and practical considerations of a local housing levy program – Bill Rumpf (20 minutes)
  - a. Washington State legal authorities that can be used alone or in combination to suit the needs and local preferences.
  - b. Practical considerations for the design of a local housing trust fund proposal and its detailed components (e.g. production of housing, preservation of housing, operation and maintenance, supportive services, rental assistance, administration and finance, etc.).
3. Case Study: Bellingham's winning Home Fund campaign – Greg Winter (30 minutes)
  - a. Laying the ground work
  - b. Developing the message
  - c. Building a Coalition
  - d. Drafting the campaign team
  - e. Executing a strategy to win
  - f. Implementing the promise
4. Q&A and Discussion (20 minutes at end or blended into the presentations)





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### **1. Contact information**

Submitter Name: Erin Murphy

Email: [emurphy@ywcaworks.org](mailto:emurphy@ywcaworks.org)

Phone: 206 461 4425

Organization affiliation (if any): YWCA Seattle I King I Snohomish

Address: 1118 5<sup>th</sup> Ave, Seattle, WA 98101

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### **2. Session information**

*Title of presentation (exactly as you would like it printed in conference program)*

Social Justice of Social Media: technology tensions and opportunities

*Who is this session primarily designed for?*

General public/advocates

The main target audience is non-profit professionals, interested in using more social and digital media in their communications re housing/homelessness. However, a broader audience will also benefit from this presentation.

*Who else would benefit from this session?*

- ☒ Individuals experiencing homelessness
- ☒ Front line service providers
- ☒ Homelessness program managers
- ☒ Housing providers/developers
- ☒ Executive directors
- ☒ Members of faith communities
- ☒ Nonprofit board members
- ☒ Students
- ☐ General public/advocates
- ☐ Government employees

☐ Other Please describe

*Length*

☐ 75 minutes

☐ 90 minutes

☒ Either

☒ Panel

☐ Single presenter

☐ Moderated debate

☐ Interactive/hands on

☒ Other Panel + break out discussion groups

*Format*

*Focus area*

☐ Housing Development & Management

☐ Research & Data

☒ Communications

☐ Effective Service Strategies

☐ Recovery and Consumer Choice

☐ Integrated Healthcare

☐ Families and Youth

☐ Funding Solutions

☒ Advocacy and Policy

☐ Forging New Partnerships

☐ Serving Special Populations

☒ Other creative & unique approaches to ending homelessness

☐ Other Please describe

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**3. Presenter details**

*Lead presenter:*

Organizational affiliation (if any): Erin Murphy/YWCA

Phone: 206 461 4425

Email: emurphy@ywcaworks.org

Address: 1118 5<sup>th</sup> Ave, Seattle, WA 98101

Bio: Erin Murphy is the Director of Community Engagement at the YWCA Seattle I King I Snohomish and leads the YWCA's Firesteel advocacy network. Erin manages all Firesteel website content including the blog and has 5+ years experience in digital storytelling for non-profits and international development organizations.

*Additional presenter 1:*

Organizational affiliation (if any): Rex Hohlbein, Homeless in Seattle Facebook Page

Phone: phone

Email: rex@rexhohlbeinarchitects.com

Address: address

Bio: Rex Hohlbein is an architect who designs custom homes that engage and excite clients interested in a rich architectural experience. Rex is also the photographer behind the photos on the Homeless in Seattle Facebook page with over 3,000 followers in 2 years.

*Additional presenter 2:*

Organizational affiliation (if any): Srilakshmi Remala, Washington STEM

Phone: 206.658.4320

Email: email

Address: 210 S. Hudson Street, Seattle WA, 98134

Bio: Sri is the Director of Technology at Washington STEM and creates engaging online experiences to build community. Sri has a bachelor's degree in human computer interaction from Carnegie Mellon University and has begun an executive master's in public affairs at the University of Washington.

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#### **4. Session description**

*Session mission statement (Upon completion of the session what should participants have learned/gained?)*

Upon completion of this session, participants will come away with the following:

- 1) Familiarity with some social & digital media projects re housing/homelessness
- 2) An understanding of the ethical and social justice implications of these communication methods
- 3) Opportunity to explore how these issues impact their organization/experience and how to apply any new ideas going forward

*Concise description of session (exactly as you would like it to appear in the program)*

New technology offers exciting new opportunities for communication, connectivity and grassroots advocacy. Social media intersects with social justice yet is not without tension. Panelists will share how they are using social & digital media to advocate and then discuss how these forms of communication intersect with social justice.

*Session outline. Please include the length and focus of each section of the session and a timeslot for questions and answers or discussion.*

- I. Welcome and introduction of panelists (5 mins)
  - II. Panelists share how they are using social & digital media to advocate (30-40 mins)
  - III. Panelists discuss social/digital media in terms of social justice with questions from the audience (20 mins)
  - IV. Break out into small groups to discuss how participants see these issues playing out in their organizations/experiences and how to practically apply any new ideas going forward (15-20 mins)
  - V. Come back together and wrap up (5 mins)
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#### **5. Equipment**

*Please describe audio/visual equipment you require (laptop, microphone, projector) projector, screen, mics (if necessary), internet,*



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### **1. Contact information**

Submitter Name: Maureen Howard

Email: [MaureenHowardConsulting@gmail.com](mailto:MaureenHowardConsulting@gmail.com)

Phone: 253-756-8146

Organization affiliation (if any): MaureenHowardConsulting

Address: 3320 S. 8<sup>th</sup> St., Tacoma, WA 98405

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### **2. Session information**

*Title of presentation (exactly as you would like it printed in conference program)*

We Know Their Names: Why Can't We House Them?

*Who is this session primarily designed for?*

Other (please describe below)

Anyone willing and eager to look into a future where housing is a de facto human right.

*Who else would benefit from this session?*

- ☒ Individuals experiencing homelessness
- ☒ Front line service providers
- ☒ Homelessness program managers
- ☒ Housing providers/developers
- ☒ Executive directors
- ☒ Members of faith communities
- ☒ Nonprofit board members
- ☒ Students
- ☒ General public/advocates
- ☒ Government employees
- ☐ Other Please describe

*Length*

- ☐ 75 minutes  
☐ 90 minutes  
☒ Either

*Format*

- ☐ Panel  
☒ Single presenter  
☐ Moderated debate  
☐ Interactive/hands on  
☐ Other Please describe

*Focus area*

- ☐ Housing Development & Management  
☐ Research & Data  
☐ Communications  
☐ Effective Service Strategies  
☐ Recovery and Consumer Choice  
☐ Integrated Healthcare  
☐ Families and Youth  
☐ Funding Solutions  
☐ Advocacy and Policy  
☐ Forging New Partnerships  
☐ Serving Special Populations  
☒ Other creative & unique approaches to ending homelessness  
☐ Other Please describe
- 

**3. Presenter details**

*Lead presenter:*

Organizational affiliation (if any): MaureenHowardConsulting

Phone: 253-756-8146

Email: maureenhowardconsulting@gmail.com

Address: 3320 S. 8<sup>th</sup> St., Tacoma, WA 98405

Bio: Maureen Howard remembers the first homeless man she met in January, 1982; he asked for work because with a day's labor, he could rent a room for a few nights. Recognized by her peers as a committed, creative advocate for ending homelessness, Maureen is a "Friend of Housing", a "Mother of ESAP," and was instrumental in creation of the Washington State Housing Trust Fund and Community Reinvestment Act Agreements. She designed the first Washington State Coalition for the Homeless Conference.

*Additional presenter 1:*

Organizational affiliation (if any): organization

Phone: phone

Email: email

Address: address

Bio: 500 character limit

*Additional presenter 2:*

#### **4. Session description**

*Session mission statement (Upon completion of the session what should participants have learned/gained?)*

The income-housing gap will be permanent for many people particularly the elderly. We have an obligation to use the experience gained in designing and operating programs that respond to homelessness to create a system that ends all but homelessness caused by extraordinary circumstances. Poverty cannot be considered an "extraordinary circumstance."

*Concise description of session (exactly as you would like it to appear in the program)*

There is no legally recognized right to housing in the United States or in Washington State. The income-housing cost gap will be permanent for many people and result in increased homelessness. What would it take - in money, time, political will, program change - to close that income-housing cost gap in our own communities? Let's talk about it!

*Session outline. Please include the length and focus of each section of the session and a timeslot for questions and answers or discussion.*

The session outline assumes a 75 minute session. The format is a conversation guided by a series of key questions. Depending on the size of the group and the desire of the group, the participants will work partly as a whole and partly in smaller groups.

Key Questions:

1. 10 minutes: Snapshot of participants depending on size of the group; decision of the group on continuing as a whole or breaking into smaller discussion groups and re-convening for the final 15 minutes.

2. 5 minutes: Presenter's overview of the discussion.

3. 15 minutes: Discussion of Key Question 1: We say we are committed to ending homelessness but do we spend as much time determining how we might actually do that as we do simply keeping our current homelessness programs funded and operating? What are the conclusions we draw about each person's homelessness and likelihood of permanent housing? What are the circumstances when we find ourselves saying "I wish.."?

4. 15 minutes: Discussion of Key Question 2: What empirical data do we have available to us though our homelessness programs and how do we use it? What anecdotal data do we have and how do we use it? What data do we have available to us from other sources and how do we use it? What additional data do we need?

5. 15 minutes: Discussion of Key Question 3: What possibilities exist to close the income-housing gap? Would a simple income-based housing supplement, something designed like SNAP (food stamps) or EITC (earned income tax credit) result in permanent affordable housing for any of the people we serve in our homelessness programs? Is it worth seriously looking into such a program? Has anyone done so? What might such a program look like?

6. 15 minutes: Conclusions and next steps..

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### **5. Equipment**

*Please describe audio/visual equipment you require (laptop, microphone, projector)*  
microphone, projector, 2 flip charts, easels and markers,





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*\*select the text in the grey boxes and type or paste your responses. Cut and paste is preferred as form fields are not spellchecked.*

### **1. Contact information**

Submitter Name: Michael Mirra

Email: [mmirra@tacomahousing.org](mailto:mmirra@tacomahousing.org)

Phone: 253 207-4429

Organization affiliation (if any): Tacoma Housing Authority

Address: 902 South L Street, Tacoma, WA 98405

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### **2. Session information**

*Title of presentation (exactly as you would like it printed in conference program)*

How Housing Authorities May Address Homelessness, Respond to Shrinking Budgets and Strengthen Community Systems: A Tacoma Story:

*Who is this session primarily designed for?*

Individuals experiencing homelessness

If other please describe

*Who else would benefit from this session?*

- ☐ Individuals experiencing homelessness
- ☒ Front line service providers
- ☒ Homelessness program managers
- ☒ Housing providers/developers
- ☒ Executive directors
- ☐ Members of faith communities
- ☐ Nonprofit board members
- ☐ Students
- ☒ General public/advocates
- ☒ Government employees

☒ Other people interested in: public housing authorities, the likely cuts ahead they face in HUD's mainline programs, how public housing authorities can respond in ways that strengthen other community systems, including local rapid rehousing systems, public schools, community colleges, and the child welfare system.

*Length*

- ☐ 75 minutes  
☐ 90 minutes  
☒ Either

- ☐ Panel  
☒ Single presenter  
☐ Moderated debate  
☐ Interactive/hands on  
☒ Other Troy Christensen will likely join me for part of the presentation.

*Format*

*Focus area*

- ☐ Housing Development & Management  
☒ Research & Data  
☐ Communications  
☒ Effective Service Strategies  
☐ Recovery and Consumer Choice  
☐ Integrated Healthcare  
☒ Families and Youth  
☒ Funding Solutions  
☒ Advocacy and Policy  
☒ Forging New Partnerships  
☒ Serving Special Populations  
☒ Other creative & unique approaches to ending homelessness  
☒ Other homelessness and education, homelessness and foster care, how the mainline housing programs from public housing authorities are not well suited to intervene into the crisis of homelessness, federal budget cuts
- 

**3. Presenter details**

*Lead presenter:*

Organizational affiliation (if any): Michael Mirra, Tacoma Housing Authority

Phone: 253 207-4429

Email: mmirra@tacomahousing.org

Address: 902 South L Street, Tacoma, WA 98405

Bio: Michael Mirra is the executive director of the Tacoma Housing Authority. He has been in that position since 2004. Before that he was THA's general counsel for about two years. Before joining THA, he was a staff attorney for Columbia Legal Services for about 23 years representing low income persons and organizations. He was lead plaintiff's counsel in the Homeless Children's Case in which the Washington State Supreme Court declared the state's duty when children are homeless.

*Additional presenter 1:*

Organizational affiliation (if any): Pierce County Community Connections  
Department/MDC

Phone: (253) 389-0649

Email: TCHRIS2@co.pierce.wa.us

Address: address

Bio: Troy Christensen will likely share part of the presentation with Michael. He has led Pierce County's design and implementation of the initiative funded by the Bill & Melinda Gates Foundation and Building Changes that is retooling ways to intervene into family homelessness in the Puget Sound region. Troy is about to leave Pierce County to become Chief of Operations and Strategy at MDC (formerly Metropolitan Development Council, now Making a Difference in Community).

*Additional presenter 2:*

Organizational affiliation (if any): organization

Phone: phone

Email: email

Address: address

Bio: 500 character limit

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#### **4. Session description**

*Session mission statement (Upon completion of the session what should participants have learned/gained?)*

This session should help participants better understand how a public housing authority might use its housing dollars to intervene into homelessness, serve more households and strengthen the school system and the child welfare system. It will also review the advantages, risks and costs when it tries this.

*Concise description of session (exactly as you would like it to appear in the program)*

This session will describe how a public housing authority might make its resources more accessible to homeless families and youth, serve more households and strengthen the school system and the child welfare system. It will also review the advantages, risks and costs when it tries this. The session will use examples from Tacoma.

*Session outline. Please include the length and focus of each section of the session and a timeslot for questions and answers or discussion.*

Introduction	5 minutes
Housing Authorities and the Rapid Re-Housing of Homeless Families and Youth	15 minutes
Responding to Declining Resources and Rising Demand: Thinning the Soup	15 minutes
Housing Authorities and Ways to Collaborate with the School System and the Child Welfare System	15 minutes
Question and Discussion	30 minutes

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#### **5. Equipment**

*Please describe audio/visual equipment you require (laptop, microphone, projector)*

Venusian Molecular Particle Transporter (model 4.2 or later)

## Session Proposal | 23<sup>rd</sup> Annual Conference on Ending Homelessness

*Prepared by: Lisa Gustaveson, Program Manager Faith & Family Homelessness Project at Seattle University School of Theology and Ministry*

**Session Title:** *Engaging Faith Communities in the Messy Work of Advocacy*

**Audience:** Community Organizers, Service Providers, Faith Based Organizations and Community Members

**Session Outcomes:** Participants will learn about the Faith & Family Homelessness organizing model and explore ways to translate what they learn into local action.

**Presenters & Roles:**

	<b>Presenter</b>	<b>Role</b>
Program Manager	Lisa Gustaveson, Seattle University	Project Background Model Design Journey Evaluation
Intermediary Partner(s)	TBD (2) Church Council of Greater Seattle, Associated Ministries, Interfaith Association of Northwest Washington	Partner Perspective
Member(s) of Project Site(s)	TBD Mix of Jewish, Christian and Muslim Perspectives	Results/ Outcomes

**Proposed Session Outline:**

**Background**

The Faith & Family Homelessness (FFH) Project of Seattle University's School of Theology and Ministry (STM) is a concentrated effort to inspire increased advocacy and care around the issue of family homelessness in the greater Puget Sound faith community. The project is funded by the Bill & Melinda Gates Foundation as part of its priority to prevent and end family homelessness in the Pacific Northwest.

Through the project, faith communities in King, Snohomish and Pierce counties commit to use their social and political will as a force for changing cultural and societal attitudes, behaviors and policies that surround the crisis of family homelessness. Selected communities receive financial resources and support designed to increase their response to family homelessness, while learning to effectively advocate for the public policy changes needed to reduce family homelessness in the region.

**The two year initiative is designed to:**

- **Educate** people of faith about the issue of family homelessness;
- Increase the **number of voices** demanding fair and equitable public policy at local, regional, state and national levels;
- Create new faith-based and secular **partnerships** to create systemic political, social and cultural change around the issue of family homelessness.

### 14 Faith Communities from King, Pierce & Snohomish Counties Selected to Participate

- |   |  |
|---|--|
| 1. Ahmadiyya Muslim Community<br>Lynnwood       | 8. Masjid Al-Karim Seattle                     |
| 2. Alki United Church of Christ West<br>Seattle | 9. New Life Church Renton                      |
| 3. All Saints Catholic Church Puyallup          | 10. Peoples Institutional Baptist Seattle      |
| 4. United Church Arlington                      | 11. St. Mark's Lutheran Tacoma                 |
| 5. Church of the Nazarene Puyallup              | 12. Temple Beth El Tacoma                      |
| 6. First Presbyterian Everett                   | 13. Temple Beth Or Everett                     |
| 7. Islamic Community of Bosniaks<br>Shoreline   | 14. Temple De Hirsch-Sinai<br>Seattle/Bellevue |

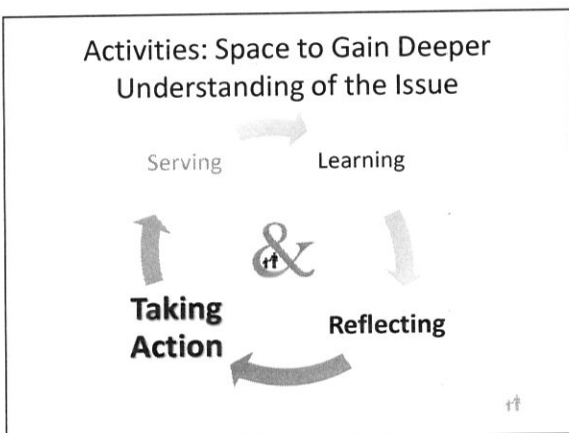
### During the first 3 months of their project, sites:

- Held multiple meetings to engage their faith community members in the creation of their project plans
- Completed a Perception Survey to learn what their members think about family homelessness
- Intentionally moved out of their "comfort zone" to create activities that would engage those members who don't traditionally attend social justice activities

### Model Design

- Planning Tools
- Meeting Samples
- Sample Project Plans
- Event Evaluation Tool
- Highlight of key activities and events

### Organizing Model



### Role of the Intermediary Partners

The project team includes strategic partnerships with three respected faith-based organizations to provide a high level of support to each of the selected faith communities. The Interfaith

Association of Northwest Washington, Church Council of Greater Seattle and Associated Ministries were selected to participate in the project as Intermediaries. Working in partnership with the Program Manager, the intermediaries offer technical assistance and support project-related education and capacity-building activities, including the creation of new community curriculum that reflects and builds upon the shared spiritual beliefs and values of the Muslim, Jewish and Christian faith traditions.

*(one or more of the intermediaries will present their findings)*

### **Evaluation**

We will describe the tools used to gather the quantitative and qualitative data, which will be used to evaluate the effectiveness of the project.

### **Panel perspective of the FFH Project Sites**

- Mix of Jewish, Christian and Muslim Perspectives
- Will include images and possible video of project sites in action
- Question and answer period will give participants an opportunity to engage in dialogue with the panel members

### **Short Description for Program**

#### *Engaging Faith Communities in the Messy Work of Advocacy*

Learn how the Faith & Family Homelessness Project Christian, Jewish and Muslim communities are using their untapped social and political will as a force for changing cultural and societal attitudes, behaviors and policies that surround the crisis of family homelessness. In this workshop you'll get a chance to talk with the faith leaders and congregation members who are using innovative activities to engage their communities advocating for homeless families.