

Data Storytelling Tools

Where to find tricks, tips and resources to visualize your data.



Data Design Tips

Learn how to effectively visualize data.

StorytellingWithData.com: Blog by data design guru Cole Nussbaumer Knaflic. Her outstanding book, *Storytelling with Data*, should be on your bookshelf (Wiley & Sons, 2015).

Makeover Monday: Designers take on a data visualization challenge and post the results. <http://www.makeovermonday.co.uk>, #MakeoverMonday

Effective Data Visualization: Stephanie Evergreen's textbook about the hidden tricks of using Excel for data visualization (Sage Publishing, 2017).

Tableau Public: Their Gallery is a series of interactive data visualization stories, submitted by Tableau users. <http://public.tableau.com>

Free or Low-Cost Stock Photography

Professional quality photos and images.

iStockPhoto.com

Unsplash.com

Stocksy.com

DeathToTheStockPhoto.com

TheStocks.im

Twenty20.com

Pexels.com

Lifeofpix.com

StockSnap.io

Burst.shopify.com

Pixabay.com

Gratisography.com

Negativespace.com

Free, Easy-to-use Online Design Tools

When you don't have access to a design professional.

Create Visuals for Online and Print:

Piktochart.com | Canva.com | Designbold.com | Spark.adobe.com
Stencil.com | *Low-tech option:* Powerpoint and a photo/textbox

Photo Editing:

PicMonkey.com | Fotor.com | BeFunky.com | Pixlr.com | Aviary.com

Turn Quotes/Words Into Images:

Quozio.com | Pablo.buffer.com | Recite.com

Image Discovery and Sharing:

Imgur.com | Memegenerator.net

Infographic Creator:

Infogram.com | Visme.co | Easel.ly

Free or Low-Cost Icons/Vectors:

TheNounProject.com | Illustrio.com | Vexels.com | Freepik.com
Blugraphic.com | Iconfinder.com

Don't forget the basics!

Lots of software you use every day has design capabilities.

Microsoft: Word, Excel, PowerPoint (try tables!)

Google: Charts, Sheets

Adobe Creative Suite: Photoshop, Illustrator and InDesign

Tableau: Free to students; reduced rate for non-profits.

Story Resources

These storytelling nonprofits are the gold standard.

StoryCorps: Searchable trove of audio stories at www.StoryCorps.org. Download their app and record your own stories: <https://storycorps.org/participate/storycorps-app>

The Moth: Searchable collection of true audio stories, told live. www.themoth.org

“Lessons from the Frontiers of Data Storytelling”



WASHINGTON LOW INCOME
Housing Alliance



**BUILDING
CHANGES**

**SEATTLE
UNIVERSITY.**



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